

## **Commemorating the 20<sup>th</sup> Anniversary of OVC Support to the Human Trafficking Field**

*Collaboration, Transformation, Impact*

In 2023, the Office for Victims of Crime (OVC) will commemorate 20 years of administering Trafficking Victims Protection Act (TVPA) funding that supports survivors of human trafficking. In recognition of this anniversary, OVC will highlight the accomplishments of the anti-human trafficking field with a series of video testimonials.

The testimonials will—

- underscore the theme of the commemoration—Collaboration, Transformation, Impact—and acknowledge government and civil sector partnerships created as a result of TVPA funding;
- reflect on the changes, growth, and lessons learned over the years;
- highlight grantees' work and the impact of two decades of OVC funding in the lives of thousands of survivors; and
- address the fields' needs to continue evolving over the next 20 years.

The video series will be released during January 2023 and posted to OVC's website.

### **Eligibility**

OVC is seeking video submissions from current grantees, former grantees, subawardees, survivors, consultants and anyone who feels they have been positively impacted by OVC's trafficking funds. Submissions can be individual or as a group/collective.

### **Video Themes and Questions**

- 1) Collaboration: These testimonials should highlight partnerships that have been created and strengthened as a result of TVPA funding.
  - Start your statement with “As a result of the anti-trafficking funds from OVC, we/I have been able to strengthen our collaborations with ...”
  - Complete the statement with your own examples, such as—
    - ... service partners in related victim service fields.
    - ... law enforcement professionals.
    - ... prosecutors.
    - ... federal partners.

- Share what the partnerships helped you to accomplish, such as—
  - ensuring no closed doors for clients in our community.
  - a more coordinated and victim-centered response to victim identification.
  - ensuring the voices of those with lived experience are uplifted and meaningfully included.
  - educating court personnel on the crime of human trafficking, which has greatly impacted our community for the better.
- Please conclude your video with “Happy Anniversary, OVC!”

2) Transformation: These testimonials should reflect on the growth of the anti-trafficking field over the past 20 years.

- Start your statement with “As we’ve/I’ve worked with OVC over the years, we’ve/I’ve seen transformations in the anti-trafficking field, which include ...”
- Complete the statement with your own examples, such as—
  - ... increased outreach to underserved communities and client populations (boys, LGBTQ+, BIPOC).
  - ... increased awareness of labor trafficking.
  - ... conducted community education and outreach with nontraditional system stakeholders.
  - ... addressed the criminalization of minor victims of sex trafficking.
- Please conclude your video with “Happy Anniversary, OVC!”

3) Impact: Testimonials should highlight the work of OVC grantees and the impact of two decades of OVC funding in the lives of thousands of survivors.

- Please begin with the following tag line “As a result of the anti-trafficking funds from OVC ...”
- Complete the statement with your own examples, such as—
  - ... we established and maintained our new transition home.
  - ... we served more than 400 clients with wraparound services.
  - ... we launched a statewide billboard campaign.
  - ... we ensured a survivor was able to attend college.
  - ... we reunited 25 survivors with their families.
  - ... we provided strong victim advocacy for more than 50 clients in a court setting.
  - ... we trained more than 5,000 officers in the state on victim identification.

- ... I've shared my expertise and experience in the development of state/national anti-trafficking efforts.
- Please conclude your video with "Happy Anniversary, OVC!"

4) Continuing Our Work: Videos should answer the following questions.

- Where do you see the future of this work?
- How can OVC best support future efforts?

### **Submission Information**

- 1) Select one or more themes from the list above.
- 2) Start the video with your name and, if applicable, the name of your organization. If you include multiple people in the video, each person should say their name and pause before they speak.
- 3) If you select multiple themes, submit a separate video for each theme.
- 4) If you want to share secondary footage (i.e., b-roll) that highlights your projects (e.g., work settings, team-building exercises, marketing and outreach projects, events), submit a separate video from those in which you are speaking.
- 5) Video length: Each video should be about 1 minute in length.
- 6) Video formats and size: Videos should be recorded using the highest quality settings available for your preferred method. Possible recording options include a cell phone; video camera; or computer webcam using video recorder software or a video conferencing platform.

Videos should be submitted in the following formats and must be less than 1 GB.

- QuickTime: .MOV in 4k or 1080 HD H.264 format
- MPEG 4: .MP4 in 4k or 1080 HD H.264 format

### **Filming Recommendations**

The information below should be considered only as recommendations and will not be used to determine which videos are included in the final product. See the "Selection Process" section for selection considerations.

Follow the tips listed below when recording yourself speaking on video to ensure high quality audio and video. This does not apply to b-roll footage, with which you can take more creative license.

1. Find a suitable location to capture your video.
  - Pick a quiet location with plenty of sunlight or indoor lighting.
  - If you're going to sit down for the video, use a chair that doesn't swivel or squeak.
  - Avoid spots where there is an echo.
  - Turn off the fan and air conditioner to minimize background noise.
  - Pick a simple background.
2. Set up your device.
  - Record in landscape mode, if possible.
  - Select either 1080 HD or 4K as the recording resolution.
  - Try not to film using the Selfie mode. Use the camera view screen to set up the shot before recording or enlist the help of a partner.
  - Use a tripod with a smartphone clip and set your device on a steady surface. Using books or boxes to rest your device may work as well.
  - Keep your camera at eye level.
  - Frame your video from the torso or chest up. Avoid your face filling up the entire frame.
  - Look into the camera and position yourself in the center, filling 2/3 of the frame with yourself. No part of your head should be cut off.
  - Use an external microphone, if available.
3. Minimize distractions during recording.
  - Practice recording your submission a few times and review when finished.
  - Don't wear clothes that blend in with the background.
  - Avoid patterns like stripes and keep accessories, like jewelry, to a minimum so they don't interfere with the audio.

Be mindful of using trauma-informed language and images in your video testimonials. The [Human Trafficking Outreach Toolkit](#), developed by Project TRUST with OVC funding, is a survivor-informed resource that offers a self-directed model to promote critical thinking when creating outreach campaigns such as this one.

## **Selection Process**

Submitted videos will be woven together and premiered during National Human Trafficking Awareness Month 2023 to recognize this landmark in OVC's history. Selected contributors to the final video will be notified prior to the premiere. The videos will also be posted on OVC's website and social media platforms. Videos may not be shown in their entirety, and some videos may not be included based on video quality, duplicate examples of funding impact, and overall footage time.

## **How To Submit**

- Email your intent to submit video footage to [ovc.info@usdoj.gov](mailto:ovc.info@usdoj.gov) by Tuesday, July 19, 2022, and request access to the online portal. In your email, include your preferred email address for account creation, a phone number, and the theme(s) your video will address.
- Within 48 hours of receiving a confirmation email from [ovc.info@usdoj.gov](mailto:ovc.info@usdoj.gov), an account will be created for a secure online portal, and you will receive additional information on how to submit your videos, submission details, and a signed "License and Release Agreement."

## **Submission Deadlines**

- Intent to Submit due Tuesday, July 19, 2022, by 5 p.m., eastern time.
- Final Submission due Tuesday, August 23, 2022, by 5 p.m., eastern time.