

Commemoration Guide

Community Outreach



We invite communities throughout the Nation to join us in highlighting the progress made and the work ahead across these key themes: **Collaboration, Transformation, and Impact**. In this section, we have compiled a list of suggested activities and resources that you can use to inform your awareness efforts in alignment with each theme. More generally, you can consider hosting resource fairs, educational forums, art displays, walks/runs, memorials, and movie screenings. You can conduct media outreach and coordinate with your community partners to distribute public awareness materials that include anti-trafficking resources (i.e., palm cards, coffee sleeves, fact sheets, etc.). You can also review the [2022 National Crime Victims' Rights Week Resource Guide: Ideas for Special Events](#) for more ideas!

COLLABORATION

Acknowledge your partners and celebrate the successful collaborations that have been created and supported with OVC funding.

Activities:

- Use the collaboration theme video throughout the year at public awareness, education, and training events in local communities to promote and advance justice for victims of human trafficking.
- Embed the collaboration theme video in your organization's website.
- Host a panel conversation with key partners to talk about the benefits and challenges of their OVC-funded partnership.

See [Crafting a Media Plan](#) for suggestions to share your message and increase your organization's exposure.

Publicize your events by adding the details to [OVC's Events list](#).

- Host a joint webinar with an anti-trafficking partner to highlight the successful collaboration that has been created and supported with OVC funding.
- Create a customized video highlighting your collaborative partnerships.

Resources:

The resources below describe a range of partnerships that serve trafficking victims, from detailed guidance on how to establish and grow workforce development and housing programs, to strategies for using a racial equity lens to transform collaborations into equitable partnerships.

- [Partnerships and Pathways to Economic Opportunity for Survivors of Trafficking: A Guide](#)
- [Multidisciplinary Collaborative Model for Anti-Human Trafficking Task Forces: Development and Operational Roadmap](#)
- [Collaborating With Homeless Shelters To Serve Survivors of Human Trafficking](#)
- [Collaboration Toolkit for Anti-Trafficking & Housing Programs](#)

- [Transformational Collaborations: Considerations To Apply a Racial Equity Lens](#)
- [Extend Your Reach Through Partnerships](#)

TRANSFORMATION

Reflect on the changes, growth, and lessons learned by your agency over the past 20 years with a look to the future as OVC programming and the anti-trafficking field continue to evolve.

Activities:

- Use the transformation theme video throughout the year at public awareness, education, and training events in local communities to promote and advance justice for victims of human trafficking.
- Embed the transformation theme video in your organization's website.
- Have a member of your survivor or community advisory board attend your event to talk about how their input transformed your organization's approach.
- Create a customized video that highlights transformations your organization has experienced or helped effect.
- Host a webinar with program staff, partners, and other key stakeholders to talk about the transformation of a specific program or initiative.

Resources:

These resources trace the transformation of the anti-trafficking field over the past two decades, from its efforts to help all victims understand their rights through innovative educational materials, to its growing interest in restorative and transitional justice practices for trafficking victims who may not find resolution through the traditional criminal justice system.

- [Faces of Human Trafficking](#)
- [Child Victims and Witnesses Support Materials: Human Trafficking](#)

- [Standards of Care for Human Trafficking Survivors \(recorded discussion\)](#)
- [Human Trafficking Capacity Building Center: Resource Library](#)
- [Survivor Perspectives: Increasing Identification Through Labor Trafficking Outreach](#)
- [Alternative Forms of Justice for Human Trafficking Survivors: Considering Procedural, Restorative, and Transitional Justice](#)
- [Representation Matters: Using Trauma-Informed Language and Imagery in Victim Services \(video\)](#)
- [Workable Solutions for Criminal Record Relief: Recommendations for Prosecutors Serving Victims of Human Trafficking](#)

IMPACT

Highlight your work and the impact of OVC funding in the lives of thousands of survivors.

Activities:

- Use the impact theme video throughout the year at public awareness, education, and training events in local communities to promote and advance justice for victims of human trafficking.
- Embed the impact theme video in your organization's website.
- Create a customized video that highlights the impact of your anti-trafficking programming, leveraging program data and success stories.
- Host a joint webinar with an action research partner to highlight how your program has made an impact and used data to continue to enhance your efforts.



Resources:

No organization, from the smallest victim service provider to the largest governmental agency, can evolve strategically without assessing their impact and taking steps to improve the efficiency and effectiveness of their work. The resources below summarize anti-trafficking efforts in the United States and provide a toolkit for how the field can conduct action research to assess their progress toward their program goals.

- [Human Trafficking Action Research Toolkit](#)
- [The Office for Victims of Crime: An Ongoing Commitment to Victims of Human Trafficking](#)
- [Trafficking in Persons Report](#)
- [Attorney General's Annual Trafficking in Persons Report to Congress](#)

