



Twitter is an information-sharing network where each post, or “tweet,” is limited to 280 characters. If you set up a new account, choose a Twitter handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active Twitter user, follow other individuals and organizations, follow their followers, retweet their tweets, and promote them to your audience. Post your own tweets that link back to your website or your other social media pages and use images and graphics when possible. Create longer form messages by replying to your own tweets and creating a “thread.” Maximize your Twitter presence by staying engaged in conversations on subjects that are important to your mission, and by quickly responding to other users’ tweets and mentions of your organization or causes. Adding a hashtag groups your tweet with related posts from other users, and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2021 to your NCVRW tweets.

5 Tips for Tweeting

New users of Twitter may have difficulty adhering to a character limit. Use the tips below to make your tweets more concise:

- Replace spelled out numbers (“nine”) with numerals (“9”).
- Replace “and” with “+,” “&,” or “/” when appropriate.
- Use contractions.
- Substitute long words with shorter synonyms.
- Shorten links or remove “http:” and “https:” from the beginning of links, when possible.

Sample Tweets

Leading up to NCVRW (posting dates: March 30–April 17, 2021)

- National Crime Victims’ Rights Week promotes victims’ rights, and honors crime victims and those who advocate on their behalf. Join us during this weeklong initiative from April 18–24. #NCVRW2021 #victimsservices www.ovc.ojp.gov/ncvrw2021
- National Crime Victims’ Rights Week will be observed April 18–24, 2021. Use @OJPOVC 2021 NCVRW Resource Guide to plan and promote your community events. #NCVRW2021 #supportvictims www.ovc.ojp.gov/ncvrw2021
- National Crime Victims’ Rights Week is April 18–24. Use the hashtag #NCVRW2021 to join the conversation and learn about available resources and community events. #victimsservices www.ovc.ojp.gov/ncvrw2021
- National Crime Victims’ Rights Week is April 18–24, 2021. Follow #NCVRW2021 to stay connected and find compelling artwork and other materials to raise awareness about crime victims rights’ and services at www.ovc.ojp.gov/ncvrw2021.
- Visit the #NCVRW2021 Resource Guide at www.ovc.ojp.gov/ncvrw2021 for tips on observing National Crime Victims’ Rights Week.
- National Crime Victims’ Rights Week begins on April 18. Visit www.ovc.ojp.gov/ncvrw2021 for information about resources and events. #NCVRW2021
- #NCVRW2021 will be commemorated April 18–24. This year’s theme—Support Victims. Build Trust. Engage Communities.—emphasizes the importance of leveraging community support to help victims of crime. www.ovc.ojp.gov/ncvrw2021



SUPPORT VICTIMS. BUILD TRUST. ENGAGE COMMUNITIES.

- Engage your community to build trust and support victims of crime! Download 3 free awareness posters for your #NCVRW2021 activities at www.ovc.ojp.gov/ncvrw2021.
- Find talking points and useful promotional materials for your #NCVRW2021 activities on www.ovc.ojp.gov/ncvrw2021.
- Need inspiration for your #NCVRW2021 event? See the NCVRW Resource Guide for helpful tips on advocating for victims in the media. www.ovc.ojp.gov/ncvrw2021
- See the #NCVRW2021 Commemorative Calendar of crime victim-related observances at www.ovc.ojp.gov/ncvrw2021 to engage with your community throughout the year.
- Resources are available to help victims of elder fraud. Visit <https://stopelderfraud.ovc.ojp.gov> to learn more. #NCVRW2021
- Have you or someone you know been a victim of crime? The #NCVRW2021 Referral Flier lists national resources that can offer support. www.ovc.ojp.gov/ncvrw2021
- Learn how to report elder fraud and assist others this #NCVRW2021. <https://stopelderfraud.ovc.ojp.gov>
- Do you know what victims' rights exist in your state? Visit www.victimlaw.org to research state, federal, or tribal law. #NCVRW2021
- Visit ovcttac.gov for the tools and resources you need to help build your capacity to serve victims of crime. #NCVRW2021

During NCVRW (posting dates: April 18–24, 2021)

- #NCVRW2021 starts today! This year's theme is "Support Victims. Build Trust. Engage Communities." Discover resources at www.ovc.ojp.gov/ncvrw2021 to promote awareness.
- It's National Crime Victims' Rights Week. Join @OJPOVC in raising awareness of victims' rights. #NCVRW2021 #victimservices www.ovc.ojp.gov/ncvrw2021
- National Crime Victims' Rights Week is April 18–24, 2021. Join communities nationwide to promote crime victims' rights and services. #NCVRW2021 #victimservices www.ovc.ojp.gov/ncvrw2021
- The #NCVRW2021 theme is "Support Victims. Build Trust. Engage Communities." Access the 2021 NCVRW Resource Guide to learn more. #victimservices www.ovc.ojp.gov/ncvrw2021
- The theme for #NCVRW2021 is "Support Victims. Build Trust. Engage Communities." which emphasizes the importance of leveraging community support to help victims of crime.
- @OJPOVC hosts a searchable database of victims' rights laws. Learn more: www.victimlaw.org. #NCVRW2021
- @OJPOVC TTAC offers free trainings to help your organization engage communities and support victims. Learn more here: www.ovcttac.gov. #NCVRW2021
- By pooling expertise and resources, we can support the healing and recovery of all crime victims and build thriving communities. Open your #NCVRW2021 activities with the proclamation on www.ovc.ojp.gov/ncvrw2021.
- Support is available for victims of crime. Call 855-4-VICTIM to learn about victims' rights and options, confidentially and compassionately. <https://victimconnect.org> #NCVRW2021
- During #NCVRW2021 and throughout the year, we want to let victims of crime know that they are not alone. Find helpful tools to raise awareness about victims' rights and services. www.ovc.ojp.gov/ncvrw2021

SUPPORT VICTIMS. BUILD TRUST. ENGAGE COMMUNITIES.

