



Twitter is an information-sharing network where each post, or “tweet,” is limited to 280 characters. If you [set up a new account](#), choose a Twitter handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active Twitter user, follow other individuals and organizations, follow their followers, retweet their tweets, and promote them to your audience. Post your own tweets that link back to your website or your other social media pages and use images and graphics when possible. Maximize your Twitter presence by staying engaged in conversations on subjects that are important to your mission, and by quickly responding to other users’ tweets and mentions of your organization or causes. Adding a hashtag groups your tweet with related posts from other users, and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2019 to your NCVRW tweets.

6 Tips for Tweeting

New users of Twitter may have difficulty adhering to a character limit. Use the tips below to make your tweets more concise:

- Replace spelled out numbers (“nine”) with numerals (“9”).
- Replace “and” with “+,” “&,” or “/” when appropriate.
- Use contractions.
- Substitute long words with shorter synonyms.
- Shorten links with sites like [TinyURL](#) or [Bitly](#), or remove “http:” and “https:” from the beginning of links, when possible.
- Create longer form messages by replying to your own tweets and creating a “thread.”

Sample Tweets

- National Crime Victims’ Rights Week begins on April 7. Visit www.ovc.gov/ncvrw2019 for information about resources and events. #NCVRW2019
- National Crime Victims’ Rights Week is April 7-13, 2019. Follow #NCVRW2019 to stay connected and download awareness posters at www.ovc.gov/ncvrw2019.
- The theme for #NCVRW2019 is “Honoring Our Past. Creating Hope for the Future.,” which reminds us of our progress and inspires us to keep pushing forward to a future of accessible services for all victims.
- Victims should be given the trauma-informed assistance they need to make informed decisions for their own lives. Follow #NCVRW2019 to get involved and find important resources.
- In 1982, President Ronald Reagan established the President’s Task Force on Victims of Crime, cementing a path for progress in the victims movement. #NCVRW2019



- Find ways to partner with advocates in your community by viewing past NCVRW Community Awareness Projects via the National Association for VOCA Assistance Administrators. www.navaa.org/cap/previous.html #NCVRW2019
- #NCVRW2019 commemorates the crime victim advocates, allied professionals, and selfless volunteers who have courageously worked toward a future of inclusive and accessible resources and services. This year's theme is "Honoring Our Past. Creating Hope for the Future." #NCRW2019
- This year, we are "Honoring Our Past. Creating Hope for the Future." Search #NCVRW2019 to learn how you can help victims of crime.
- We are hopeful for a future of new and innovative methods to reach victims in all corners of the country with specialized services. #NCVRW2019
- This year, we reaffirm our commitment to creating a victim service and criminal justice response that assists all victims of crime. View crime victim statistics and fact sheets on www.ovc.gov. #NCVRW2019
- This NCVRW, we think of the bravery and perseverance of those in the victim services field who created change and hope for victims of crime. #NCVRW2019
- #NCVRW2019 starts today! This year's theme is "Honoring Our Past. Creating Hope for the Future." Download posters at www.ovc.gov/ncvrw2019 to promote awareness.
- When victims of crime receive the services and support they need, they are more likely to remain engaged in their community. Together, we can support strength and resilience. #NCVRW2019
- Download the #NCVRW2019 Resource Guide free at www.ovc.gov/ncvrw2019 for tips on observing National Crime Victims' Rights Week.
- Free resources are available to help victims of financial fraud this #NCVRW2019. Download at www.victimsofcrime.org/taking-action
- Download 3 free awareness posters for your #NCVRW2019 activities! www.ovc.gov/ncvrw2019
- Looking for ways to get involved in #NCVRW2019? Find tips on raising awareness at www.ovc.gov/ncvrw2019.
- April is National Sexual Assault Awareness Month. Visit www.nsvrc.org/saam or follow @NSVRC for more information and to help spread awareness. #NCVRW2019
- Find talking points and useful promotional materials for your #NCVRW2019 activities on www.ovc.gov/ncvrw2019.
- Have you or someone you know been a victim of crime? The #NCVRW2019 Referral Flier lists national resources that can offer support. www.ovc.gov/ncvrw2019
- Visit www.ovc.gov/ncvrw2019 to learn more about the #NCVRW2019 Partners.
- Need inspiration for your #NCVRW2019 event? See the NCVRW Resource Guide for helpful tips and direction on advocating for victims in the media. www.ovc.gov/ncvrw2019
- See the #NCVRW2019 Commemorative Calendar of crime victim-related observances at www.ovc.gov/ncvrw2019 and support victims throughout the year.
- Learn how to report fraud and assist others this #NCVRW2019. www.justice.gov/fraudtaskforce/report-fraud/chart



- @OJPOVC offers a calendar of upcoming #victim assistance events. Learn more or add your events at ovc.ncjrs.gov/ovccalendar/about.asp. #NCVRW2019
- Do you know what victims' rights exist in your state? Visit www.victimlaw.org to research state, federal, or tribal law. #NCVRW2019
- Visit OVCTTAC.gov for the tools and resources you need to help build your capacity to serve victims of crime. #NCVRW2019
- Want to network with #victim advocates? Visit VictimsofCrime.org/training for info on the @CrimeVictimsOrg National Training in Denver later this year. #NCVRW2019
- @OJPOVC hosts a searchable database of victims' rights laws. Learn more: www.victimlaw.org. #NCVRW2019
- @OJPOVC's TTAC offers free trainings on victim advocacy and assistance. Learn more here: www.ovcttac.gov. #NCVRW2019
- By pooling expertise and resources, we can support the healing and recovery of all crime victims and build thriving communities. Open your #NCVRW2019 activities with the proclamation on www.ovc.gov/ncvrw2019.
- Scam alert. Crooks use clever schemes to defraud millions of people every year. Read more: www.consumer.ftc.gov/scam-alerts. #NCVRW2019

