



Twitter is an information-sharing network where each post, or “tweet,” is limited to 280 characters. If you set up a new account, choose a Twitter handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active Twitter user, follow other individuals and organizations, follow their followers, retweet their tweets, and promote them to your audience. Post your own tweets that link back to your website or your other social media pages and use images and graphics when possible. Create longer form messages by replying to your own tweets and creating a “thread.” Maximize your Twitter presence by staying engaged in conversations on subjects that are important to your mission, and by quickly responding to other users’ tweets and mentions of your organization or causes. Adding a hashtag groups your tweet with related posts from other users, and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2020 to your NCVRW tweets.

6 Tips for Tweeting

New users of Twitter may have difficulty adhering to a character limit. Use the tips below to make your tweets more concise:

- Replace spelled out numbers (“nine”) with numerals (“9”).
- Replace “and” with “+,” “&,” or “/” when appropriate.
- Use contractions.
- Replace long words with shorter synonyms.
- Shorten links with sites like TinyURL or Bitly, or remove “http:” and “https:” from the beginning of links, when possible.

Sample Tweets

- National Crime Victims’ Rights Week begins on April 19. Visit www.ovc.gov/ncvrw2020 for information about resources and events. #NCVRW2020
- The theme for #NCVRW2020 is “Seek Justice | Ensure Victims’ Rights | Inspire Hope,” which reminds us of what drives our commitment and inspires us to keep pushing forward to a future of accessible services for all victims.
- National Crime Victims’ Rights Week is April 19–25, 2020. Follow #NCVRW2020 to stay connected and download awareness posters at www.ovc.gov/ncvrw2020.
- Download the #NCVRW2020 Resource Guide at www.ovc.gov/ncvrw2020 for tips on observing National Crime Victims’ Rights Week.
- In 1982, President Ronald Reagan established the President’s Task Force on Victims of Crime, cementing a path for progress in the victims’ movement. #NCVRW2020
- #NCVRW2020 starts today! This year’s theme is “Seek Justice | Ensure Victims’ Rights | Inspire Hope.” Download posters at www.ovc.gov/ncvrw2020 to promote awareness.
- #NCVRW2020 recognizes the crime victim advocates, allied professionals, and selfless volunteers who have courageously worked toward a future of inclusive and accessible resources and services. This year’s theme is “Seek Justice | Ensure Victims’ Rights | Inspire Hope.”
- Spread awareness and inspire hope! Download 3 free awareness posters for your #NCVRW2020 activities at www.ovc.gov/ncvrw2020.



Seek Justice | Ensure Victims’ Rights | Inspire Hope

- When victims of crime receive the services and support they need, they are more likely to remain engaged in their community. Together, we can support strength and resilience. #NCVRW2020
- This NCVRW, we think of the bravery and perseverance of those in the victim services field who created change and hope for victims of crime. #NCVRW2020
- Looking for ways to get involved in #NCVRW2020? Find tips on raising awareness at www.ovc.gov/ncvrw2020.
- Resources are available to help victims of elder fraud this #NCVRW2020. Visit <https://justice.gov/stopelderfraud> to learn more.
- Find talking points and useful promotional materials for your #NCVRW2020 activities on www.ovc.gov/ncvrw2020.
- Have you or someone you know been a victim of crime? The #NCVRW2020 Referral Flier lists national resources that can offer support. www.ovc.gov/ncvrw2020
- Need inspiration for your #NCVRW2020 event? See the NCVRW Resource Guide for helpful tips and direction on advocating for victims in the media. www.ovc.gov/ncvrw2020
- See the #NCVRW2020 Commemorative Calendar of crime victim-related observances at www.ovc.gov/ncvrw2020 and support victims throughout the year.
- Learn how to report elder fraud and assist others this #NCVRW2020. <https://justice.gov/stopelderfraud>
- @OJPOVC offers a calendar of upcoming #victim assistance events. Learn more or add your events at ovc.ncjrs.gov/ovccalendar/about.asp. #NCVRW2020
- Do you know what victims' rights exist in your state? Visit www.victimlaw.org to research state, federal, or tribal law. #NCVRW2020
- Visit ovcttac.gov for the tools and resources you need to help build your capacity to serve victims of crime. #NCVRW2020
- @OJPOVC hosts a searchable database of victims' rights laws. Learn more: www.victimlaw.org. #NCVRW2020
- @OJPOVC TTAC offers free trainings on victim advocacy and assistance. Learn more here: www.ovcttac.gov. #NCVRW2020
- By pooling expertise and resources, we can support the healing and recovery of all crime victims and build thriving communities. Open your #NCVRW2020 activities with the proclamation on www.ovc.gov/ncvrw2020.

